**Clauses of contrast and purpose: Activity 1**

## despite

## even

## to

## as

## order

## though

## that

## spite

## for

## although

**Clauses of contrast and purpose: Activity 2**

1. the book didn't get very good reviews, it sold really well
2. we didn't spend too much money on accommodation
3. she earns a fortune, she drives a very old car
4. the sad ending
5. the weather conditions were terrible
6. not to offend her
7. to allow the president's car through safely

## Advertising, business: Activity 1

## market

## launched

## merged

## manufactured

## produced – exported

## took over

## became

## expand

## set up

## imported

## grows

## close down – drop

## Advertising, business: Activity 2

|  |  |
| --- | --- |
| **do** | **make** |
| * business (with) * a job * market research * well * badly | * a deal * a decision * a loss * money * ﻿an in﻿vest﻿ment |

## Advertising, business: Activity 3

1. F
2. D
3. C
4. E
5. B
6. H
7. A
8. G

## Changing stress on nouns and verbs

1. second syllable
2. first syllable
3. second syllable
4. first syllable
5. second syllable
6. first syllable
7. second syllable
8. first syllable

**Ponzi schemes: Activity 1**

1. He continued to happily take money from excited new investors on a daily basis, many of whom gave him their life savings.
2. The whole thing collapsed and the authorities caught him.
3. However, the scheme doesn’t work for long because of the constant need to find new investors.
4. Among the fake companies he created was an airline, which existed solely on paper.
5. He was able to convince them because he was a highly respected and well-established financial expert.

**Ponzi schemes: Activity 2**

1. trustworthy
2. pouring in
3. fund
4. flops
5. coupon
6. buck
7. legitimate