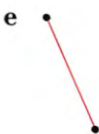


Change and consequences

UNIT AIMS

TASK 1 Describing trends
Using nouns to summarize
Understanding data

TASK 2 Understanding questions
Expressing solutions
Using linking devices
Using trigger words



TASK 1 Describing trends

1 Name items 1–4 above.

2 The sales of items can rise and fall. List four other verbs you know for *rise* and *fall*.

Rise _____

Fall _____

3 The graphs a–h relate to sales of media technology.

Which graph do you think shows sales for each item in the photos 1–4?

4 Match each graph (a–h) with the most appropriate description (1–10) below. Some graphs will be used more than once.

1 Sales of audio cassettes fell steadily. g

2 iPod sales rose gradually. _____

3 Plasma TV sales fluctuated wildly, but the trend was upward. _____

4 Sales of video cassettes fluctuated wildly and the trend was downward. _____

5 Total digital camera sales dropped slightly. _____

6 Sales of audio cassettes fell and then levelled off. _____

7 The sales of tablets rose gradually and then climbed sharply. _____

8 Purchases of video cassette recorders declined dramatically. _____

9 Sales of games consoles decreased and then levelled off. _____

10 CD sales dropped suddenly. _____

5 Underline all the verbs in exercise 4 used to describe trends.

Example

1 Sales of audio cassettes fell steadily.

6 In the sentences in exercise 4, adverbs such as *steadily* describe the verbs. Find the adverbs and decide whether they mean slow or fast changes. Complete the lists below.

Slow _____

Fast _____

Using nouns to summarize

1 Provide the noun form of the verbs below.

fall ■ rise ■ increase ■ decline ■ drop ■ fluctuate ■ improve ■ reduce ■ grow

Technique

Use nouns instead of verbs to summarize information and add variety to your writing. You can often rewrite sentences containing verb phrases such as *fell steadily* by using the correct form of *there is/are* and the correct use of the appropriate noun.

Examples

The consumption of chocolate *fell steadily*. (verb + adverb)

There was a *steady fall* in the consumption of chocolate. (*there was a* + adjective + noun)

There has been a *dramatic rise* in the production of films. (*there has been a* + adjective + noun)

The production of films *has risen dramatically*. (verb + adverb)

2 Read the examples in the Technique box. Then rewrite sentences a–j below.

- a Spice exports from Africa fluctuated wildly over the period.

There were _____

- b The development of new products fell gradually.

There was _____

- c There has been a noticeable decrease in research investment.

Research investment _____

- d The purchases of tickets dropped significantly last month.

There was _____

- e On the Internet, the number of sites rose dramatically.

There was _____

- f There was a sudden decrease in the sale of mangos.

The sale _____

- g At the theme park, there were very slight fluctuations in the number of visitors.

The number _____

- h There was a gradual decline in sugar imports.

Sugar imports _____

- i The quality of food in supermarkets has increased slowly.

There has _____

- j The number of air travellers fluctuated remarkably.

There _____

3 Phrases such as *the consumption of chocolate* can often be rewritten as just two or three nouns. Read the examples below. Then find and rewrite eight other examples in exercise 2.

Examples

The consumption of chocolate can become *Chocolate consumption*.

The production of films can become *Film production*. (not *Films production*)

Technique

Include a variety of structures in your writing:
noun + noun (*sugar imports*)
and the noun + *of* + noun
(*the import of sugar*).

Understanding data

1 Look at the graph below and the Task 1 question.

What was the income in dollars for:

- a The Tea Room in January? _____
- b Internet Express in July? _____
- c Wi-fi Café in November? _____
- d Café Cool in December? _____
- e The Tea Room in February? _____

In which month did:

- f Café Cool earn the most money? _____
- g Wi-fi Café earn the least money? _____

Task 1

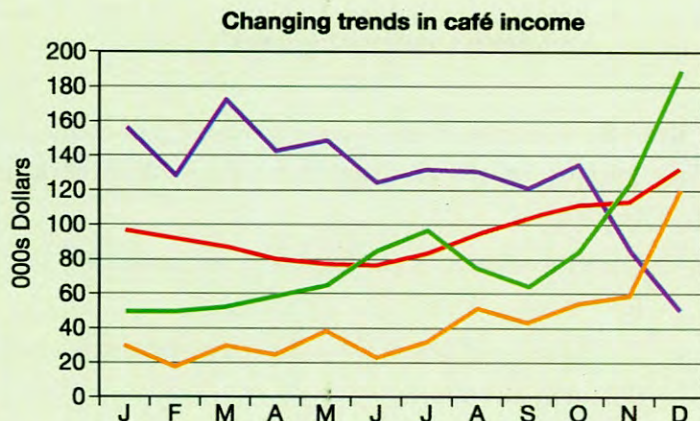
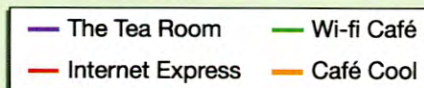
You should spend about 20 minutes on this task.

The graph shows the income of four cafés in New York over last year.

Summarize the information by selecting and reporting the main features.

Make comparisons where relevant.

Write at least 150 words.



2 Answer these questions about the graph.

- a What do the letters J, F, M, etc., along the bottom of the graph mean?
- b What does 000s mean?
- c What patterns can you see?
- d What comparisons can you make?

Technique

Write the names of the cafés at the end of each line to help you read the graph.

3 Read the text below and decide whether each of the seven missing phrases is a verb, a noun or an adverb.

Example

1 adverb

The graph provides information about the income trends of four cafés over the last year.

Overall, although the income for all four cafés showed some fluctuation from month to month, we can identify some general upward and downward trends. As regards the earnings for The Tea Room, they were down over the year, falling 1 _____ from almost \$160,000 earnings a month to around \$50,000 in December.

By contrast, the income for the other three cafés went up by varying degrees. There was 2 _____ in Café Cool's sales over the first ten months, followed by a sudden increase to \$120,000. Furthermore, the income for both Internet Express and the Wi-fi Café 3 _____ in December. The former experienced 4 _____ to June but, after that, income rose 5 _____, ending the year at approximately \$130,000. Likewise, the trend for Wi-fi Café was upward. Between January and July, earnings 6 _____ from \$50,000 to nearly \$100,000 and 7 _____ to around \$190,000.

It is noticeable that the income for The Tea Room is lower in the winter months than for the other three cafés.

4 Match options a–g with gaps 1–7 in the text. Use the graph to help you.

- | | |
|-----------------|-----------------|
| a steadily | e also went up |
| b then rocketed | f a steady fall |
| c doubled | g a rise |
| d significantly | |

5 Find the following in the text in exercise 3.

- a A phrase to introduce a new item on the graph.
- b A phrase to show you are going to talk about a different trend from the one in the previous sentence.
- c Two phrases to show you are going to talk about a similar trend to the one in the previous sentence.

TASK 2 Understanding questions

1 In each group a–d below, which general noun has a different meaning from the other two?

- a advantages drawbacks benefits
- b measures steps reasons
- c causes effects consequences
- d disadvantages drawbacks solutions

Technique

Learn to analyse Task 2 questions. They contain a general subject and often include a general noun or nouns to help you organize your essay, e.g. *The world is changing rapidly* (general subject). *What are the causes* (general noun to help you organize your answer) *of this?*

2 Complete each Task 2 question below with the general nouns and verbs from the box. You may use each item more than once.

agree or disagree ■ advantages ■ disadvantages ■ causes
solutions ■ measures ■ views ■ benefits

- a What are the benefits of learning skills in the modern world?
- b Any attempts to preserve the natural world will always hinder economic development. However the benefits of helping the environment will always far outweigh the _____. Do you _____?
- c Some young people take a year off between school and university. What are the _____ and _____ of taking such time off?
- d Students should be trained on how to cope with changes in the modern world. How far do you _____?
- e Volunteer work with disadvantaged groups like underprivileged children is the best way for young people to learn about the real world. To what extent do you _____? What other _____ could be effective?
- f Every day, animals are becoming extinct throughout the world. What do you think the _____ of this are? What _____ can you suggest to deal with this?
- g Some people think overcrowding in large cities can be reduced by building skyscrapers, while others think the problem can be solved by encouraging people to move to the countryside. Discuss both these _____ and give your own opinion.

3 How many parts are there in each question in exercise 2? For example, (a) has one part. If there are two or three parts, how are they related?

Technique

Number the parts of the task and tick them as you do them.

Expressing solutions

- 1 Change is more rapid in the modern world than it was in the past. Use the three pictures below to help you think of some changes which have taken place in the last 30 years.



- 2 Number each area below 1–5 according to how rapidly you think each one is changing (1 = most rapid; 5 = least rapid). Think of an example of rapid change for each category.

Work ■ Technology ■ Travel ■ Communication ■ Health

- 3 Write a sentence for each area in exercise 2.

Example

Work is the area where change is the most rapid.

- 4 Look at the Task 2 question below and answer questions a–c.

Task 2

You should spend about 40 minutes on this task.

Write about the following topic.

More and more people claim that modern work patterns are a source of stress. What do you think are the causes of this? Can you suggest some possible solutions?

Give reasons for your answer and include any relevant examples from your own knowledge or experience.

- a Which part of the question states a problem?
 - b Which two words in the question are important for the organization of your answer?
 - c What else do the instructions tell you to include in your answer?
- 5 Read the conversation between two students discussing the problem of stress at work. Which part of the question in exercise 4 are they answering? What solutions and results do they suggest?
- Shen: How do you think people can deal with their stressful lives, especially at work?

Tina: Firstly, I think employers should encourage workers to relax.

Shen: How?

Tina: Well, in some companies, gym facilities or massage therapies are available.

Shen: A massage?

Tina: Yes. It can help employees to relax. This improves their efficiency and productivity.

Shen: Are there other solutions?

Tina: Of course. Employees could be trained in how to plan their time more effectively. One way is to stop people taking work home. And then the workplace will become a lot happier.

6 The paragraph below suggests a solution to the Task 2 question. Complete each gap with one of phrases a–f below.

- | | |
|---|------------------------|
| a A further step is to | d As a result |
| b for example | e By doing this |
| c I think the most obvious solution is | f For instance |

1 _____ for employers to encourage workers to relax.
 2 _____, in some companies, gym facilities or massage therapies are available. 3 _____, this improves their efficiency and production. 4 _____ train employees in how to plan their time more effectively, 5 _____, by stopping people taking work home. 6 _____, the workplace will become a lot happier.

Technique

Identify the type of question in the Task. For cause/solution question types, include both and give reasons and examples. Organize each idea into an appropriate paragraph structure using linking words.

7 Read the examples from exercises 5 and 6. Then rewrite the sentences in a–f.

Examples

Employers should encourage *workers to relax*.

I think the most obvious solution is for employers to encourage *workers to relax*.

Employees could be trained *how to plan their time more effectively*.

A further step is to train employees *how to plan their time more effectively*.

Technique

Use different ways to express solutions to add variety to your answer.

Use *should* for strong suggestions; *could* and *might* are used for possible suggestions. Other phrases you can use are: *Another/further + solution/step/possibility/measure/approach/way is to ...* Conditional sentences are also useful to talk about problems and solutions.

a I think the most obvious solution is to encourage people to exercise more.

People should _____

b The answer is to reduce the number of working hours.

The number of working hours _____

c The government could provide each employee with their own computer.

One possibility is _____

d One option is to persuade parents to spend more time with their children.

Parents could _____

e A good idea is to restrict the number of cars coming into cities.

The number of cars coming into cities _____

f The government should build more skyscrapers to solve the problem.

If the government _____

8 Which problems of modern life in the box do the sentences in exercise 7 refer to?

overcrowding ■ traffic congestion ■ obesity ■ lack of discipline ■ stress ■ lack of technology

9 Use the following phrases to add results to the solutions above. Use your own ideas and words.

Example

a I think the most obvious solution is to encourage people to exercise more.

By doing this, they would lose weight and would feel better generally.

As a result, ■ This would enable/help them to ■ This would lead to
 This means that they would ■ By doing this, ■ Consequently,

Using linking devices

- 1 Linking devices mark the functions of other sentences and phrases, such as solutions, results and examples. Match each linking device with the correct function.

addition _____ example _____ reason _____
condition _____ purpose _____ result _____

and ■ consequently, ■ and so ■ since ■ for instance, ■ because ■ in order to
therefore, ■ if ■ furthermore, ■ as a result, ■ for example,

Using trigger words

- 1 Read the paragraph from a Task 2 essay on overcrowded cities and find the linking devices which match these functions.

Reason ■ Result ■ Example ■ Solution

Many cities in the world have now become very overcrowded because people are migrating in from the countryside in search of work. As a result, facilities like water supplies and public transport cannot cope with the demands from increased numbers of people and so they are under severe strain. The obvious answer is to encourage the creation of jobs outside the cities. For example, we could encourage certain businesses to set up branches in rural areas.

- 2 Linking devices can be used to trigger ideas because they mark functions. Use the trigger words below to develop the ideas given.

A *If people migrate to cities, they become* _____.

And so _____.

And as a result _____.

A good idea would be to _____.

By doing this, _____.

B *People spend too much time watching TV.*

For example, _____.

Consequently, _____.

If _____, then _____.

This could lead to _____.

C *The development of tourism often creates negative feeling among local people because* _____.

For example, _____.

The obvious answer is to _____.

Furthermore, _____.



Technique

Use linking devices to trigger your own ideas and to organize them. Also use them to guide the reader through your writing. When you are planning a Task 2 answer, write down some trigger words to help you develop your basic idea.

Practice Test 1

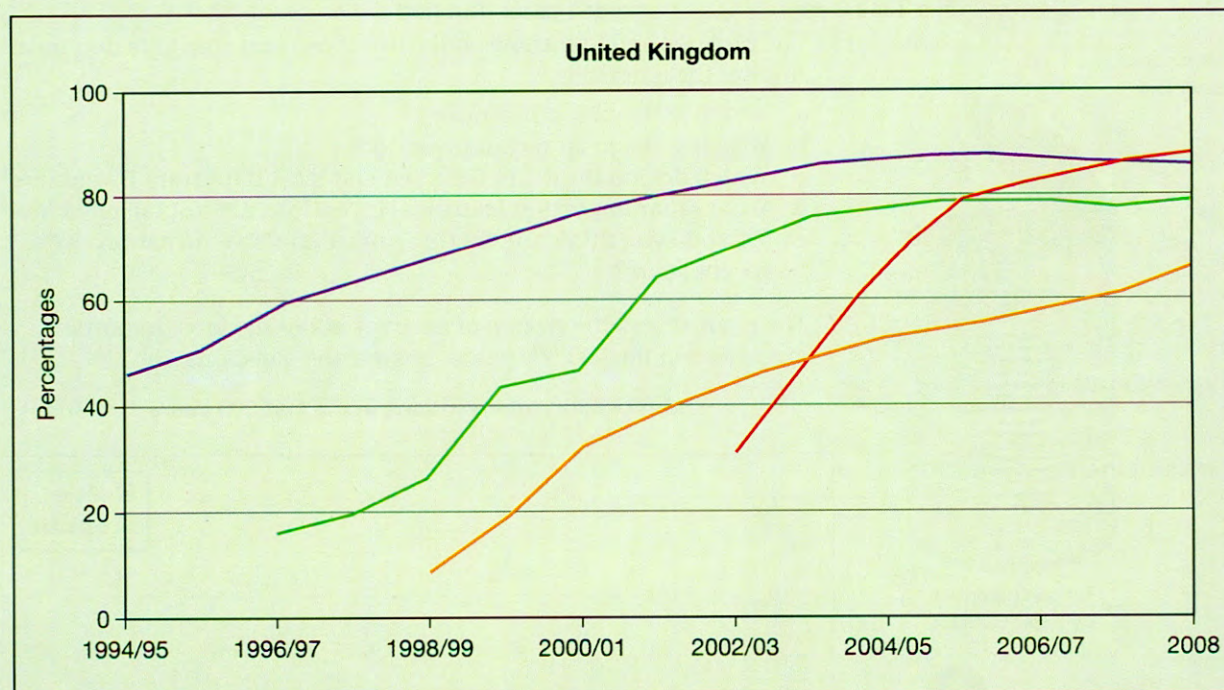
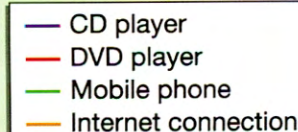
Task 1

You should spend about 20 minutes on this task.

The graph below shows the changing patterns of access to modern technology in homes in the UK (expressed in percentage terms).

Summarize the information by selecting and reporting the main features and make comparisons where relevant.

Write at least 150 words.



Task 1 Checklist

- 1 Paraphrase the rubric in the introduction, i.e. change the words and the structure where possible.
- 2 Write an overview after your introduction or at the end.
- 3 Include all the data at the beginning and ends of lines.
- 4 Use linking devices.
- 5 Use nouns and verbs to describe the trends.
- 6 Write at least 150 words.
- 7 Use at least three paragraphs.
- 8 Check your answer for mistakes.

Task 2

You should spend about 40 minutes on this task.

Write about the following topic:

People often find it difficult to adapt to new situations in their lives.

Why do you think this is? What measures can you suggest to make it easier?

Give reasons for your answer and include any relevant examples from your own knowledge or experience.

Write at least 250 words.